

WAL★MART

Distribution Center

Walmart Distribution Center was looking for a way to increase attendance at our Career Fair. We partnered with Alpha Media-Lubbock to promote the event on all 4 radio stations, and websites.

We were in need to fill 50 positions. After our 3-week campaign leading up to the Career Fair, we wound up with over 250 applicants, more than 5 times as many as we needed!

Alpha Media's team was fast, professional, and effective in helping Walmart Distribution Center recruit and fill our employment needs!



Jered Lorton
General Manager
Walmart Distribution Center
Plainview, TX