



Canyon West was looking for a way to increase exposure to shoppers on Black Friday. We partnered with Alpha Media-Lubbock to take over their radio station websites for a day. With Alpha Media's creative team designing banners, and linking to the Canyon West Facebook page, we saw a 74% increase in Facebook likes over the weekend!

Alpha Media's digital team was fast, professional, and effective in helping Canyon West get off to a big start for the Holiday Shopping Season!

A handwritten signature in black ink, appearing to read "Justin Nairn", is written over a light blue horizontal line.

Justin Nairn  
Director-Asset Management  
De La Vega Development  
Lubbock, TX